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broadcasting to public relations, journalism, and publishing. As a Mass Communication major, you'll examine how media works and affects our society.

Mass Communication : School of Journalism and Mass Communication ...

The Association's mission is to promote the highest possible standards for

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education, to cultivate
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research, to encourage
the implementation of
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in the classroom and
curriculum, and to
defend and maintain
freedom of
communication in an
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The diversity of mass media formats and communication practices allows for creativity and flexibility in career selection. Individuals with an education in the field can pursue employment in a great number of areas, including marketing and advertising, entertainment, healthcare, journalism, public relations, non-profit and government,

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consulting, broadcast
media, financial...
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**What is Mass
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Careers for Mass
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Course Curriculum for
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and Bachelor of Arts in
Journalism/ Journalism
and Mass
Communication are
3-year long,
undergraduate

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courses. The number of semesters/trimesters that they are divided into usually differ.

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The Magic Bullet
Theory posits that

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mass communication
can implant an idea
into an audience
directly, as if they were
of one single mind.
Examine how this
theory is used to sell
items and ...

Magic Bullet Theory of Mass Communication: Definition & Overview

Journalism ethics and
standards are
principles of good

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practice.; Professional
journalism

associations, individual
news organizations,
and journalists

themselves often have
their own "code of
ethics"; however, most
share these basic
principles: truthfulness,
accuracy, objectivity,
impartiality, fairness,
and public
accountability. Many
journalists also abide
by the principle of
"limitation of ...

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social media, you ...

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become an effective all-
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and Public Interest
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Angel Kymnes,
"Analysis of Media
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The Center for Media

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today's journalists. Not
confined by the
traditional structure
that defines most

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NYU's degree is
responsive to the
industry demand for
journalists who are well-
versed in the subject
matter they ...

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