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Quantitative active management strategies do exactly this, they use factor replicating portfolios and allocate across them. The objective is to get exposure to sources of systematic risk that are compensated with positive average returns in financial markets.

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foundations of active portfolio management. But the practice of active management requires something more: expected return forecasts different from the consensus. 9. Active management is forecasting. Forecasting takes raw signals of asset returns and turns them into refined forecasts. This is a first step in active management implementation.

Active Portfolio Management - Brandeis University

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